



PRESS RELEASE

New gift cards for Austria's tobacconists – thanks to new partnership between tobaccoland and epay

Martinsried (Munich)/Vienna, June 28, 2022: tobaccoland, Austria's leading wholesaler and service provider for tobacconists, and epay, Europe's leading provider of gift cards and prepaid solutions, have launched a new partnership in the field of added value services for retailers.

Together they will bring epay's attractive gift card portfolio of over 1,000 well-known international brands from the gaming, fashion, electronics, streaming and mobile communications sectors to tobacco stores in Austria. The products have been available to tobacconists as sales partners of tobaccoland since the start of the year. tobaccoland supplies more than 5,000 tobacconists with physical and digital goods for daily life. Through the partnership with epay, the range will be expanded to include new, top-selling gift cards that appeal to new target groups. This will further strengthen the position of tobacconists as indispensable daily-needs providers in local communities.

epay, part of the global payment network Euronet Worldwide Inc. (NASDAQ: EFFT), provides the full gift card range for tobaccoland in Austria.

Commenting on the partnership, Manfred Knapp, CEO of tobaccoland, said: "As a wholesaler, we are only as strong as the portfolio we can supply to tobacconists. We are therefore delighted to have teamed up with epay – a partner who provides optimum support with their expertise and digital products and opens up new sales potential for our sales partners."

About tobaccoland:

tobaccoland is Austria's leading wholesale and logistics partner for tobacconists and sales outlets selling tobacco, consumables and digital products for daily life. Innovative services such as e-loading, telemetry for vending machines and regular new product launches, as well as delivery with the company's own specialist staff, ensure reliable sales support and an intensive dialogue with several thousand sales partners throughout Austria.

About epay

epay, a segment of Euronet Worldwide, Inc. (NASDAQ:EEFT), is a leading global provider of payment processing and prepaid solutions that processed 3.12 billion transactions in 2021. The company has built an extensive network of retailer touchpoints with 760,000 point-of-sale terminals in 63 countries that connects brands with consumers all over the world. The company offers a diverse ecosystem of services, products and solutions supporting the distribution of Payment and Branded Payments for more than 1,000 brand partners via Commerce, eCommerce and mCommerce solutions. For more information visit www.epayworldwide.com.

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