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epay and PayPal Collaborate to Offer Digital Gift Codes to PayPal Customers

LEAWOOD, Kan., Dec. 17, 2013 (GLOBE NEWSWIRE) -- epay, a division of Euronet Worldwide, Inc. (Nasdaq:EEFT) and a leading global prepaid product provider, distribution network and payments processor, today announced the availability of epay-provided digital gift card content through PayPal's Digital Gift store. The PayPal Digital Gift store can be found by visiting <https://www.paypal-gifts.com/us>.

Digital gift cards are becoming increasingly popular around the world, both as gifts and for self-use. PayPal users in the U.S., U.K. and Germany will enjoy convenient access to a leading digital gift card brand simply by logging in to their PayPal account online or within their mobile application. The simple experience allows consumers to select from multiple denominations of digital gift codes. Consumers are then able to use funds from their PayPal account to complete the purchase of the digital gift codes, which are instantly available for self-use or are delivered via email as a gift.

"We are excited to be working with PayPal to offer digital gift codes to their millions of users initially in the U.S., U.K. and Germany, and eventually more places around the world," said Kevin Caponecchi, President of Euronet Worldwide, Inc. "Our strong relationships with leading global brands and our extensive global presence, together with our recent launches of similar solutions, position epay as a leader in digital gift card technology. We look forward to extending our relationship with PayPal to include more digital gift card brands in more countries in the coming months."

"At PayPal we strive to deliver simplicity, ease of use and security for consumers and merchants," said Patrick Gauthier, PayPal's Emerging Retail Services General Manager. "Thanks to epay, we are demonstrating this again as we bring the convenience of digital gifts to our customers, and will enable leading brands to connect with millions of PayPal customers worldwide."



For more information visit <https://www.paypal-gifts.com/us>.

About epay

epay, a Division of Euronet Worldwide, Inc. (Nasdaq:EEFT), is a global prepaid product provider and distribution network — enabling service providers to maximize the sales of their products and services. epay delivers innovative and tailored electronic payment, cash collection solutions including POS systems integration, a full settlement and reporting service and full marketing and distribution service support.

The epay product portfolio includes prepaid mobile top-up, prepaid long distance, prepaid debit cards, e-wallets, gift cards, digital music and other content, lottery, bill payment and money transfer through its sister company, Ria, and transport payment solutions including road tolls and public transport.

epay delivers these products through a worldwide network of approximately 636,000 points of sale at approximately 291,000 retailer locations across a number of markets including Australia, Brazil, China, France, Germany, Greece, India, Italy, New Zealand, Poland, Romania, Russia, Spain, Turkey, UAE, the U.K. and the U.S. Visit www.epayworldwide.com for more information.

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