



## PRESS RELEASE

# IDnow expands its identification platform with the ShopIdent on-site solution

*Partnership with Lekkerland and payment service provider epay enables on-site digital identification at gas stations and kiosks throughout Germany*

**Munich, September 26, 2023** – [IDnow](#), a leading European platform provider for identity proofing, announces ShopIdent, a new on-site identification solution in German gas stations. The process, which builds on proven IDnow services and is being implemented in partnership with [Lekkerland](#) and [epay](#), uses state-of-the-art hardware to check and verify end customers' ID documents. Among other things, it uses the German identity card (eID) NFC function for document verification.

On-site identification, as well as using the eID's NFC function, and physical biometric verification make the new solution suitable for highly regulated use cases and compliant with both the German Money Laundering Act (GwG) and the Telecommunications Act (TKG).

Since November 2021, end customers have already been able to activate Telefónica prepaid SIM cards purchased in gas station stores directly in the store and carry out the necessary identification. This remains a very widespread use case: [according to the Federal Network Agency](#), the number of prepaid contracts in Germany stood at 31.9 million in 2022.

End customers can now also identify themselves directly in the store for external use cases, for example, if they did not purchase the prepaid card at the gas station, want to open a bank account, or verify their driver's license. As well as the existing IDnow solutions, the user can now also select IDnow ShopIdent as an identification method in the identification process. This means that users no longer have to go online to identify themselves digitally, but can now also conveniently do so on site with IDnow.

### **Simple process for barrier-free, digital identification on site**

Uwe Stelzig, Managing Director DACH at IDnow, explains the platform expansion: "Not all end customers in Germany are digitally savvy. Our [Digital Identity Index](#) impressively highlighted this. The survey revealed that around 40 percent of Germans have already gone through the on-site identification process at a post office. The implementation and personal support at the gas station makes ShopIdent particularly suitable for customers without access to their own or suitable hardware. The solution therefore improves accessibility for identification for telecommunications services or financial services and at the same time supports the rollout of the eID function in Germany, which according to our index has so far been around eight percent."



IDnow is implementing real-time on-site identification together with Lekkerland, the specialist for on-the-go consumption, and e-pay with a view to offering end customers extended service times and nationwide coverage available 365 days a year. Lekkerland, a REWE Group company, supplies around 52,400 points of sale in Germany, including gas station stores, kiosks and convenience stores. As the full-service payment provider, e-pay takes over the technical implementation at the points of sale with its multifunctional processing platform on the basis of the electronic identification card.

Veith Huxohl, Head of Product Management & Marketing e-pay at Lekkerland: "Together with IDnow, Lekkerland offers consumers an attractive service. Identification can be carried out without long waiting lines, on weekends, in the immediate neighborhood and often 24/7, particularly at gas station stores. In turn, we offer our customers, the store operators, an attractive addition to their range of in-store services with a potential for several million identifications per year."

### **About IDnow**

IDnow is a leading identity proofing platform provider in Europe with a vision to make the connected world a safer place. The IDnow platform provides a broad portfolio of identity verification solutions, ranging from automated to human-assisted from purely online to point-of-sale, each of them optimized for user conversion rates and security.

In 2021, IDnow acquired the French market leader for identity technology, ARIADNEXT, and the German identity Trust Management AG, enabling IDnow to offer its customers one of the broadest identification solutions through a single, integrated platform.

The company has offices in Germany, United Kingdom, and France and is backed by renowned institutional investors, including Corsair Capital and Seventure Partners. Its portfolio of over 900 international clients spans a wide range of industries, and includes leading international players, such as UniCredit, Telefonica, Sixt, Crédit Agricole, BNP, and Munich Re, as well as digital champions like N26, Solarisbank, Younited Credit, Boursorama, Klarna and Tier mobility.

### **IDnow press contact:**

Katherina Riesner

[press@idnow.io](mailto:press@idnow.io)

+49 89 41324 6030