

PRESS RELEASE

Gas stations are enabled to sell concert tickets - digital solution from Lekkerland, epay and CTS EVENTIM now available!

- **Gas stations shops can expand their offer with a wide range of tickets for popular music, sports and cultural events.**
- **The event industry gets a 24/7 distribution channel and artists reach new attractive target groups.**
- **Consumers can purchase concert tickets while refueling.**

Martinsried, May 10, 2023 - Lekkerland, the specialist for on-the-go consumption, CTS EVENTIM, one of the leading international ticketing and live entertainment providers, and epay, Europe's leading prepaid and payment provider, are joining forces to turn gas stations into advance ticket sales points. The three partners have developed a digital ticketing solution that enables the nationwide sale of tickets for many different music, sports and cultural events at gas stations. The solution is available now from Lekkerland.

It works with the help of the digital kiosk iKiosk, on which Lekkerland and epay have already been working together for many years: Via this kiosk, service stations can already offer their customers a wide range of prepaid products such as vouchers and gift cards. Now, tickets for concerts, sports and other events are being added. Processing is done via a connection to the processing platform of epay, a payment service provider licensed by BaFin.

"For gas station stores, ticket sales are a great addition to the offering and a logical development step towards becoming a multi-service hub in the region," says Veith Huxohl, Head of Product Management & Marketing Corporate e-va bei Lekkerland.

"Having gas stations on board as additional distribution channel to offer our extensive ticket portfolio through is a real win in the field of digital value-added services with attractive revenue potential," says Karsten Elbrecht, Chief Commercial Officer Ticketing Germany CTS EVENTIM.

"We are very pleased to be able to implement the ticketing solution - which was introduced with CTS Eventim 2022 and has been tested several times on the market - at our long-standing partner Lekkerland using our secure payment infrastructure and technology," says Maik Süssmilch, Director Branded & Mobile Payments, Store Services DACH at epay.

How ticket sales at gas stations work

Consumers select their event and optionally the seat they want directly at the service point in the participating gas station store, reserve their ticket and receive a printed payment form. They pay for this at the cash desk of the gas station store using their preferred payment method. The event ticket will be sent to them digitally by e-mail after payment.

More information on the digital ticketing solution at: <https://epay.de/en/ticketing/>

About Lekkerland:

We are your specialist for consumption on the go.

Lekkerland is the specialist for on-the-go consumption. Lekkerland serves around 52,400 points of sale across Germany and employs 3,500 people. In fiscal year 2022, sales amounted to around 8.5 billion euros. In addition to Germany, Lekkerland is active in the Netherlands; under the Conway name, it is also active in Belgium and Spain. Across Europe,



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the company managed around 74,000 points of sale in 2022 and employed around 5,400 people. Sales amounted to around 14.2 billion euros.

Since 2020, Lekkerland has been part of REWE Group, one of the leading retail and travel groups in Germany and Europe. In 2022, REWE Group achieved a total external turnover of around 84.8 billion euros. Founded in 1927, REWE Group is present in 21 European countries with around 384,000 employees.

Lekkerland.de, Rewe-Group.com

About CTS EVENTIM:

CTS EVENTIM is one of the leading international providers in the ticketing and live entertainment sectors. Every year, around 250 million tickets are marketed via the company's systems—at fixed points of sale, online and mobile. The online portals include brands such as eventim.de, oeficket.com, ficketcorner.ch, ficketone.it and entradas.com. The CTS EVENTIM Group includes many organizers of concerts, tours and festivals such as "Rock am Ring," "Rock im Park," "Hurricane," "Southside" and "Lucca Summer." Pollstar's "Global Promoter Ranking 2022" ranks the group the third-largest promoter in the world. CTS EVENTIM also operates some of Europe's most prestigious event venues, such as Cologne's LANXESS arena, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin and the EVENTIM Apollo in London. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is a member of the MDAX. The Group generated sales of €1.9 billion in 2022 in more than 20 countries.

About epay

epay, a segment of Euronet, Inc. (NASDAQ:EEFT), is a leading global provider of payment processing and prepaid solutions that processed more than 3.8 billion transactions in 2022. The company has built an extensive network of retailer touchpoints with 799,000 point-of-sale terminals in 63 countries that connects brands with consumers all over the world. The company offers a diverse ecosystem of services, products and solutions supporting the distribution of Payment and Branded Payments for more than 1,000 brand partners via Commerce, eCommerce and mCommerce solutions. For more information visit www.epayworldwide.com.

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